

NEW BUSINESS WELCOME PACKET



*presented by the
Rosebud Area Enrichment Association*







TABLE OF CONTENTS

03	—————	WELCOME LETTER
04	—————	ABOUT ROSEBUD
05	—————	BUSINESS DIRECTORY
07	—————	RAEA & COMMUNITY INVOLVEMENT
08	—————	ANNUAL EVENTS
09	—————	NEW BUSINESS ONBOARDING
09	—————	SIGNAGE & PERMITTING
09	—————	UTILITIES & CONTACTS
10	—————	THANK YOU





WELCOME, FRIEND!

Welcome to Rosebud — we're so glad you're here. Every new business adds to the heart of our town and helps shape what people experience when they visit.

As you settle in, please remember that you're not just opening a business — you're joining a community. We look forward to working with you, supporting one another, and growing Rosebud together.

- The Rosebud Area Enrichment Association

VISITROSEBUDMO@GMAIL.COM

VISITROSEBUDMO.COM



ABOUT ROSEBUD



Rosebud is a small town in Gasconade County known for its historic charm, local artisans, agricultural heritage, and welcoming hospitality. Our downtown corridor is home to boutiques, restaurants, antique shops, gathering spaces, and lodging that draw both local residents and visitors throughout the year.

This packet is designed to help new businesses quickly connect with the community and become part of Rosebud's collaborative small-town network.





BUSINESS DIRECTORY

FOOD & BEVERAGE _____

- Clancy's Pour House — Wine & libations bar
- Clancy's Marketplace — Farm stand & scratch-made goods/bakery
- Ruthie's — Homestyle restaurant, breakfast through dinner
- Loeb's Mill — Local restaurant
- M. Clancy's BBQ & Pub Fare — Restaurant
- Strike Axe Coffee & Tasting Room — Coffee shop & take-home meals
- White Mule Winery — Winery & event space

ANTIQUES & VINTAGE _____

- Red Brick Antiques & Sodalicious — Antiques & old-fashioned soda
- Relics — Antiques
- Rusty Gate — Antique mall
- Ivy Ann — Antique store
- Rosebud Grand Antique Mall — Antique marketplace
- Old World Heirlooms — Antique store

LODGING & HOSPITALITY _____

- Rosebud Guest House — Airbnb lodging
- Rosebud Resort & RV Park — Campground & RV park

BUSINESS DIRECTORY CONT.

RETAIL & SPECIALTY SHOPS _____

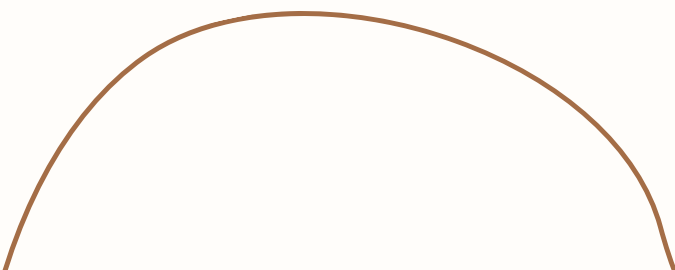
- Rosebud General Store — Gas & general goods
- Copper Junes — Western apparel & accessories
- Rachel's Rustic Room — Furniture, clothing, décor & gifts
- Cotton Gins — Refurbished furniture, clothing, candles & décor
- Slaphappy Hemp Company — Hemp products
- Second Creek Nursery — Plants & garden goods
- Pat Place — Concrete statuary
- Rosebud Tractor & Supply — Tractor & farm supplies
- Shirley's Quilts — Quilt shop

COMMUNITY & CIVIC _____

- American Legion Post 587 — Local veterans organization
- Immanuel Lutheran Church — Community church
- United Methodist Church — Community church

ATTRACTIONS & AGRICULTURE

- Zelch Farms & Pioneer Village — Historic pioneer homestead & village



RAEA COMMUNITY & INVOLVEMENT



The Rosebud Area Economic Association (RAEA) is a grassroots, volunteer-led organization focused on strengthening our town through connection and cooperation.

Membership Dues

Annual dues for the RAEA are just \$15 per year due in March. This small fee helps maintain the website, supports community beautification efforts, and offsets the cost of hosting local events.

Your contribution helps us promote Rosebud, grow tourism, and continue building an inviting and thriving business environment for everyone.

Ways to get involved:

- Join & attend seasonal gatherings and planning meetings
- Participate in Treasure Days or Sip & Shop events
- Cross-promote with neighboring businesses
- Share ideas that support small-town growth and beautification.
- RAEA Contact: Angie Clancy — 636-299-1873





ANNUAL EVENTS

- WINE WALK / SIP & SHOP — FEBRUARY
- ROSEBUD SPRING TREASURE DAY — MAY
- ROSEBUD FALL TREASURE DAY — OCTOBER
- CHRISTMAS IN ROSEBUD — DECEMBER (TREE LIGHTING & HOLIDAY GATHERING)

ROSEBUD'S EVENT CALENDAR KEEPS GROWING, AND LOCAL BUSINESSES OFTEN HOST THEIR OWN SPECIAL HAPPENINGS, TOO. IF YOU'D LIKE TO HELP BRING MORE VISITORS INTO TOWN, WE'RE ALWAYS GLAD TO ADD MORE EVENTS!



NEW BUSINESS ONBOARDING

Introduce yourself to the RAEA to join the business network.
Contact City Hall for property or building-related questions. Get added to local promotional efforts and shared announcements. Join town events early for added visibility!



SIGNAGE & PERMITTING

Rosebud's process is friendly and simple. Most signage or exterior updates just require a quick call to City Hall for approval and safety guidance. Seasonal signs and sandwich boards are welcome as long as they are neat and unobtrusive.



UTILITIES & CONTACTS

Utility Services

- Water/Sewer — City of Rosebud
- Electric — Ameren Missouri
- Liquid Propane— Peterson Oil Co. or MFA or Ferrell Gas
- Trash — Swinger Sanitation
- Internet — Sparklight (Owensville)
- Property & Tax — Gasconade County (County seat in Hermann)

Primary Contacts

- City Hall & Permitting: Jennifer Griffith— 573-505-1818



THANK YOU



WE ARE TRULY GRATEFUL THAT YOU CHOSE ROSEBUD AS
THE HOME FOR YOUR BUSINESS.

Every new dream, every new idea, and every new door that opens here brings fresh life and energy into our town. Your presence doesn't just fill a space — it adds to the spirit and story of what Rosebud is becoming.

We are excited to walk alongside you, support you, celebrate your wins, and help your business grow in every way we can. You are not just welcomed — you are wanted, appreciated, and already part of the fabric of this community. Thank you for being here. Thank you for believing in Rosebud. And thank you for choosing to build with us.

- The Rosebud Area Enrichment Association

